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In This Edition

LAUNCHES

L'Amy America Launches Fulcrum Tech Hinge in TLG Men's Ophthalmic

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Quick Take: L'Amy America announces the launch of three new ophthalmic styles to the TLG collection featuring the Fulcrum Tech hinge.
Specifics: These new styles are ultra-lightweight and have a thin profile.
Selling Points: The new styles feature the Fulcrum Tech hinge which is a non-mechanical, screwless hinge that is anchored by a central cylinder that preserves the tension and durability of the temples. Titanium styles NU023 and NU024 are full rim designs with sleep linear detailing on the temples. NU024 mimics the same pattern on its front, giving it a subtle edge. Style NU025 has a compressed acetate front styled with titanium temples which also feature the same linear detailing as the other styles.
Price Guide: $$$
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