



L'AMY AMERICA ANNOUNCES A MULTI-YEAR AGREEMENT WITH CANALI TO CREATE THE EXCLUSIVE CANALI EYEWEAR COLLECTION

Wilton, CT – September 13, 2017. L'Amy America, part of International Luxury Group, announces it has entered into an exclusive multi-year license agreement with Canali to market and distribute a luxury collection of sunglasses and ophthalmic frames under the Canali brand.

“The Canali name is synonymous with tailor-made Italian luxury and men’s elegance with a heritage developed since 1934, and we are delighted to leverage the brand’s excellence and artisanal know-how crafting a refined 100% Made in Italy luxury men’s eyewear collection under the Canali brand name,” says Stephen Rappoport, President and CEO of L'Amy America. *“Incorporating the highest level of craftsmanship coupled with luxurious materials, the Made in Italy collection will feature meticulous attention to detail and the perfect blending of technology and craftsmanship,”* says Rappoport.

Stefano Canali, General Manager Canali S.p.A says, *“We are always looking to develop new projects which are in-line with our DNA, our unique positioning, and our passion for the very finest Italian quality with partners who understand and share our values. L'Amy has a long history of producing superior quality products and I am certain that the new Canali eyewear collection will offer new and existing clients a fresh and distinctive way of incorporating Canali’s signature elegance, style and quality into their lives.”*

The new Canali sunglass and ophthalmic collections will preview at the MIDO Milan optical trade fair in 2018 by appointment only, and fully will be supported by a host of point-of-purchase materials including displays, lifestyle imagery, and product packaging. The Canali eyewear collection will be made available in selected Canali boutiques and online on Canali.com as well as in carefully chosen high-level optical, department stores, and specialty eyewear stores around the globe in March, 2018.

About Canali

Canali has been a paradigm of tailor-made Italian luxury and men’s elegance for more than 80 years. Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste.

The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics. We promote these values not only through our collections of clothing, shoes and accessories, but also through the exclusive Su Misura service, which combines the expertise of our Made to Measure specialists and the artistry of our master tailors to create distinctive suits, blazers, pants and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,600 employees worldwide. In addition to its 180 boutiques a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe. For more information, please visit canali.com.

About L'Amy America:

L'AMY America is wholly owned by ILG (International Luxury Group)—one of the world’s leading fashion accessories companies possessing a portfolio of internationally renowned licensed brands. The group develops and distributes eyewear for brands such as ANN TAYLOR, BALMAIN, CERRUTI 1881, CHAMPION, GLAMOUR EDITOR’S PICK, KENZO, NEW BALANCE, NICOLE MILLER, SPERRY and its own house brands TLG. ILG brings together eyewear, watches, leather goods and jewelry under one international accessories company. For more information visit www.lamyamerica.com.

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