

L’Amy America Intros New Ann Taylor Petite Styles

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Quick Take: L’Amy America (<http://www.lamyamerica.com/>) is introducing three new Ann Taylor Petite optical styles.

Specifics: The three new styles are: ATP817, ATP818 and ATP819. ATP817 is a sleek square combination frame with thin, beveled metal temples, a metal brow line accent, and an acetate front. It is available in black/light gold, honey tortoise/gold and midnight blue tortoise/gold. ATP818 is a semi-rimmed clubmaster style frame with a chunky acetate front and marbled temples. It is available in black/gold, plum marble/light gold and teal mist/gunmetal. Finally, ATP819 is an acetate square frame with a subtle translucent overlay on the front. It is available in black/tortoise, chambray/blue marble and plum/amethyst marble.

Selling Point: The new Ann Taylor Petite styles feature beautiful shapes and sophisticated detailing to create a versatile, elevated look.

www.lamyamerica.com (<http://www.lamyamerica.com/>)

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