



Lafont's Pour Les Enfants collection features optical styles suited for kids and their distinctive personalities.

## ONE-OF-A-KIND FASHION

### LAFONT POUR LES ENFANTS

New for back-to-school 2018, Pour Les Enfants has released an array of optical styles suited for children and their unique personalities. Designed in Paris and handcrafted in France, the collection is accredited the OFG label, Origine France Garantie (Origin France Guarantee).

The latest optical styles, Cirque and Casimir, use premium raw materials like cellulose acetate and stainless steel for increased flexibility, strength and comfort. Featuring an exclusively designed spring hinge, the frames give kids the ability to easily remove and put on their glasses by themselves. Brightly colored patterns along with a combination of translucent and opaque acetate, bring a playful touch to each frame.

The Cowboy and Canaille styles, designed for children ages seven to 12 years old, are handcrafted from cellulose acetate and come in vibrant colors and timeless hues.

## FUN AND FLIRTY

### L'AMY AMERICA NIKI NICOLE MILLER

L'Amy America debuts new styles to its Niki Nicole Miller collection for the upcoming school year. This collection features sophisticated styling for teen girls while also offering fun and flirty details. These frames offer youthful and trendy styling that allows a teen girl to express her self-confidence, playful attitude and trendsetting personality.

New styles, Oriana and Thea, from the Niki Nicole Miller collection showcase modern, easy-to-wear silhouettes coupled with splashy signature prints that are inspired by Nicole Miller's runway designs. These styles, targeted to teen girls 12 to 15 years old, offer eyewear that translates the playful personality and trendsetter in every young teen.



New Niki Nicole Miller styles, Oriana and Thea, capture the playful personality and trendsetting attitude of teen girls.