



CHAMPION L'Amy America

L'Amy America introduces its new Champion TPE Sun Series. The collection features three new sunglass styles made from a flexible and durable TPE (thermoplastic poly elastomer) material. "Champion, one of the top four volume sport brands in North America, is the inventor of athleticwear staples such as the reverse-weave sweatshirt and the sport bra," says Connie Reiss, worldwide business unit manager at L'Amy America. "They've been outfitting the world with performance apparel both on and off the field for nearly a century." The new TPE series is the second of four launches from Champion scheduled for the first six months of this year. "With similar design spirit, we are utilizing more performance materials in the 2018 Champion sunwear lineup. TPE is tangibly softer, lighter wearing and more flexible than your basic polycarbonate. TPE also offers a scratch resistant surface," says Reiss. The series features three models with multi-layered polarized lenses, some with colorful flash mirror surfaces and are available in three colors each such as matte graphite, darkest navy and metallic grappa.

For additional information, contact L'Amy America, (800) 243-6350; website: lamyamerica.com





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