

LATEST RELEASES
PRODUCTS



MOD SQUAD

Get your fine art fix with the latest additions to the **MODERN ART COLLECTION**. The model **A389**, one of three new styles, features a handmade zyl front and stainless steel temples. modernoptical.com

\$180



GONE FYSHIN'

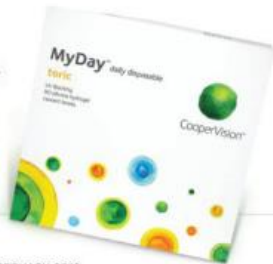
Get your glitter on with the model **F-3593**, a sparkling cat eye. Accentuated by an embossed pattern, this stainless steel **FYSH UK** style features tonal layering and a rich color palette. westgroupe.com

\$225

GOOD DAY

Now available in the U.S., **MYDAY TORIC DAILY DISPOSABLES** marry Biofinity toric's design with MyDay's Smart Silicone chemistry and filter 85 percent of UVA and 96 percent of UVB rays. coopervision.com

\$99



BUH-BYE, BLOCKS

Gone are the days when you needed super high-output machinery to get your lens edging done without blocks: the **EZFIT NO BLOCK DEVELOPER** from **MEI** gets the job done for small labs and high-volume retail stores. thelensedger.com

Price upon request

BET ON BETSEY

Your customers can dare to stand out with the **BETSEY JOHNSON** model **Graffiti**. One of five new styles in the iconic designer's collection, this frame pops with bold design and unforgettable flair. imagewear.com

\$159.98



FAB FIT

Accommodating size 55-14-140, the **NM Elizabeth** is one of four new styles in the **NICOLE MILLER YOURFIT** women's ophthalmic collection. Flex hinges add comfort as translucent temples and rope detailing uphold the brand's style standard. lamyamerica.com

\$165



PURITY AND SIMPLE

Inspired by the early 20th-century art movement of the same name, the Suprematism Collection from **ICI BERLIN** includes four sunglasses and one ophthalmic frame: Purity. The lightweight frames celebrate the fascinating simplicity of geometric shapes. ic-berlin.de

\$479