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## Modern Man

A vintage vibe emits from this classic yet masculine rectangle sunglass with a subtle metal logo and keyhole bridge.

CHAMPION CU6058 from L'Amey America



IT'S NO SECRET THAT SUNWEAR IS EVERYWHERE YOU LOOK. WITH NEW TECHNOLOGY, SHAPES AND COLORS EMERGING FROM BEHIND THE SCENES, IT'S NO WONDER CONSUMERS ARE OPTING FOR THE LATEST AND GREATEST STYLES TO WEAR FOR EVERY OCCASION.

—VICTORIA GARCIA

## ADVENTURE AWAITS

**Marcolin USA** introduces new sunwear styles to its Timberland sunwear collection for spring/summer 2017. Style 9108 is a rectangular shape and combines functionality and design. This lightweight sunglass style features stainless steel accents, polarized lenses, rubberized temple tips and satin-finish temples. The collection uses natural and eco-conscious materials as well as innovative techniques to create high-performance frames.

**TIMBERLAND 9108** from Marcolin USA



### SUNNING UP

For eyewear to be considered part of the Earthkeepers collection, these styles have at least 35 percent composition of biodegradable, bio-based or recycled materials.

## SWING AND SHOUT

**Vuarnet** introduces new sunglass styles to its Swing collection. Crafted from a single piece of titanium, the Swing collection is ultra light, and features balanced and fluid design lines. Style VL1611 also features unique lens treatments including a two-tone gold and silver mirror lens combination which creates an interesting lighting contrast of matte and shiny materials.

**VUARNET VL1611** from Vuarnet



### SUNNING UP

Style 6035 is one of seven models specially designated as an extended size fit and is constructed of Champion's PowerLite TR-90 for a lightweight design and extreme durability.

## CHAMPIONS UNITE

**L'Amey America** introduces new styles to its Champion sunwear collection. A rectangular 8-base wrap, sunglass style 6035

features the brand's C-Tech polarized sun lenses with scratch resistant treatment and the elimination of 100 percent reflective glare. For a secure and comfortable fit, this frame features performance fit temple tips and Gripol rubber temple inserts.

**CHAMPION 6035** from L'Amey America

## ELEGANT EYEWEAR

Adding to its already bold collection, **Marchon Eyewear** introduces new styles to its MCM Eyewear collection. Beaming with elegance, style 643SR is a modern-chic CatEye frame, paired with round lenses and glistens with authentic Swarovski crystals along the brow. Carefully thought out, the quality and design of the frame will make for a particularly exuberant and luxurious look and feel. Available in three colors, this frame is equipped with matching gradient lenses that modulate the visual impact of the frame front.

**MCM 643SR** from Marchon Eyewear



### SUNNING UP

As one of the fastest growing companies in the fashion industry, MCM's modern, bold and edgy style is appropriately interpreted into the eyewear, bringing fresh and unique designs at your fingertips.