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LaunchPad: Frame Collection

## L'Amey America Introduces T.L.G Spring 2024 Collection

By Staff

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**Quick Take:** L'Amey America announces the launch of six new ophthalmic styles in its proprietary house brand T.L.G.

**Specifics:** The Spring 2024 T.L.G collection uses corrosive-free and flexible titanium, highly durable acetate and weightless carbon fiber. Design details include thinner profiles, rounded temples and translucent colorways. Shapes are updated square, rectangular and round with angular detail or keyhole bridge. With a size range of 49mm to 54mm, all models are hypoallergenic and feature enhanced size nose pads and spring hinges or flexible beta titanium temples for a comfortable fit. The entire T.L.G collection is backed by L'Amey America's 3-year extended warranty.

**Selling Point:** L'Amey America associate brand manager Maria Terada said, "T.L.G was created and developed for those who are particularly focused on modern, well-crafted, and cutting-edge design. The T.L.G consumer appreciates innovative design and features such as uniquely engineered hinge and temple concept. Our fresh approach for Spring '24 adding carbon fiber elements rounds out the collection with a more diverse range of hypoallergenic frames." [www.lamyamerica.com](http://www.lamyamerica.com)

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