

WHAT'S NEXT
NEW LINES



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ANN TAYLOR LUXURY EYEWEAR COLLECTION *L'AmY America*

L'AmY America presents its Ann Taylor Luxury Eyewear collection. Featuring six new optical styles including two petite frames, the collection offers the ideal balance of superior quality, sophistication and romance. Wearers are provided with styles that include crystal embellishments across the front and temples, a variety of rich hues and silk thread interlaced with handcrafted acetate. Each style has a pronounced curve along the brow bar line and coincides with the recent launch of the Ann Taylor Luxewear clothing line. All styles are available in three colorways and combine sensuality, romance and timeless character.

—Alexandra Hough

Pricing: \$55 to \$555
(800) 243-6350/lamyamerica.com



LACOSTE NOVAK DJOKOVIC EYEWEAR COLLECTION *Marchon Eyewear*

Marchon Eyewear debuts its Novak Djokovic Eyewear Collection from Lacoste. Featuring three new sunwear styles, the collection merges the brand's sport-inspired French elegance with the attitude and charisma of tennis champion Novak Djokovic. Serving as an emblem of the refined details and high quality of this collection, each frame features a special Novak Djokovic signature on the temple tips. Offering a versatile and streamlined aesthetic, the new designs add a distinction to everyday looks on and off the tennis courts. Functional shapes, premium materials and iconic details characterize this collection which incorporates color combinations and graphics inspired by Djokovic's Lacoste apparel line. Standout style 102S is an oval aviator with a vintage flair that features a double metal bridge and on-trend details. For a sportier look, the geometric color-blocked style 829S is designed with Zeiss performance lenses in three color options that adapt to the various conditions of different tennis courts.

Pricing: \$55 to \$555 (800) 645-1300/marchon.com



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WHAT'S NEXT
NEW LINES



JOHN VARVATOS *De Rigo Rem*

De Rigo Rem presents its John Varvatos optical and sun collections. Crafted from cutting-edge materials with unique details and inventive designs, the collection includes two optical and five sunwear styles, and focuses on two sub-collections, Artisan and Classic. The Artisan frames feature luxury and refined styles while the Classic frames feature clean lines and contemporary silhouettes. Made from lightweight titanium, sunwear style V526 features both modern and classic details that offer wearers the ideal amount of rock 'n' roll as well as a unique octagon shape. From the Classic collection, sunwear style V521 blends retro style, modern lines and a flash mirror lens. Optical style V169 features a flat profile and acetate temple tips marked with a grooved racing stripe.

—Alexandra Hough

Pricing: \$555 to \$5555 (800) 423-3023/derigo.us



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OUTSIDE the FRAME

Ever wish you could get a better grip on your phone when you're texting or taking a selfie? Popsockets can be added to the back of almost any mobile device to transform its capabilities. Available in hundreds of colors, prints and designs, this little accessory can be used as a grip, a stand or a card wrap in just a "pop." —JU



CARRERA TEEN COLLECTION *Safilo*

Safilo presents its Carrera Teen collection. Featuring four optical and two sunwear styles, the collection is targeted toward boys and girls ages 12 to 15. Designed with the young generation in mind, the frames are easy to wear and offer bold designs that showcase the evolution of Carrera's distinctive style. Sunwear style 2004/TS features a round front with a double metal bridge and is available in three distinct colorways. Crafted from metal and acetate, optical style 2003/TV is lightweight and features a rectangular silhouette and thin metal arms engraved with the Carrera C-logo, while optical style 2002/TV offers wearers a pilot shape and a top bar which includes the brand's iconic flag symbol.

—Alexandra Hough

Pricing: \$5 to \$55 (800) 631-1188/safilo.com



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