

LAUNCH



L'AMY AMERICA, NIKI NICOLE MILLER First designed for tween girls, the revamped Niki Nicole Miller aims even higher, with sophisticated styles for teens. Then the company received feedback from the market and needed to shift, according to Cheryl Canning, L'Amey's VP of marketing and brand management, luxury/lifestyle. "The demand arose for sophisticated, fun, flirty eyewear that offered the modern styling that Nicole Miller is known for combined with her signature prints and colors but in a larger size for the teen girl," Canning said. Four new ophthalmics incorporating prints and hues from the designer's spring 2017 runway collection, florals take center stage, each available in three colorways. All styles feature flex hinges and come with L'Amey's Total Kid Coverage warranty. **800.243.6350, LamyAmerica.com.**