

**PRESS RELEASES**

L'Amy America and Bosma Enterprises Forge a Visionary Partnership

"This partnership is an example of how businesses can bring about a larger impact on the community."



Published 3 months ago on January 29, 2024

By **Press Releases**



0 Comments

(PRESS RELEASE) NORWALK – Surpassing the boundaries of traditional business, L'Amy America, a leader in eyewear design and manufacturing, announces a partnership with Bosma Enterprises, a recognized champion for its mission to create opportunities for individuals with visual impairments. L'Amy America has chosen Bosma Enterprises to perform the packaging of sunglasses for Two Blind Brothers, a brand renowned for its dedication to finding a cure for blindness.

By leveraging Bosma's expertise in packaging services, L'Amy America aims to not only deliver high-quality sunglasses but also offer meaningful employment opportunities for people who are blind or visually impaired. L'Amy America recognizes the unique capabilities and skills that individuals with visual impairments possess. Bosma Enterprises will play a critical role in the process, ensuring that each pair of sunglasses from Two Blind Brothers is meticulously packaged with care and precision.

This opportunity aligns with L'Amy America's ongoing commitment to corporate social responsibility while it expands upon L'Amy America's goal to give back to the optical community across all aspects of their business. By partnering with Bosma Enterprises, L'Amy America is contributing to the creation of a more inclusive workforce and fostering an environment where everyone, regardless of visual ability, can actively participate.

ADVERTISEMENT

"We are thrilled to embark on this unique partnership with Bosma Enterprises. By working together, we are creating opportunities for individuals with visual impairments to showcase their talents and contribute to our shared success. Giving back to the community is incredibly important to our mission at L'Amy America." Stephen Rappoport, CEO of L'Amy America commented on the partnership.

"This partnership is an example of how businesses can bring about a larger impact on the community," said Jeffrey Mittman, Bosma President & CEO. "We are excited to partner with both of these exceptional brands to create more employment opportunities for people who are blind."

By supporting this partnership, we collectively take a step towards a more inclusive and equitable future, especially for the blind and visually impaired community. Two Blind Brothers will launch two styles of sunglasses, Cavalier 2 & Cruz, that will be available for purchase in February 2024 at www.twoblindbrothers.com. Additional sun styles will launch later in the year.

L'Amy America will launch 2BB: Eyewear with Two Blind Brothers at Vision Expo East In March. 2BB: will be a full collection of mens and women's ophthalmic eyeglasses with a percentage of sales given back to the Two Blind Brothers to help their mission to find a cure for blindness.