

## HEADLINES

# L'Amey to Produce 'Made in America' Eyewear in New Partnership

It's working with Scene Eyewear in New Jersey.



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By **INVISION Staff**



NORWALK, CT – L'Amey America and Scene Eyewear LLC, announce an exclusive partnership for the manufacturing of American-made eyewear.



Stephen Rappoport, CEO of L'Amey America, said, "We are delighted to enter into this exclusive agreement with Steven Bernstein, Managing Partner, Scene Eyewear, LLC, and their new state of the art eyewear manufacturing facility in Wayne, New Jersey. The agreement will enable L'Amey America to achieve one of its strategic objectives by creating its own house brands as well as enhancing its portfolio of well-known and respected consumer American branded collections. This move will further strengthen our strong relationships with our eye care partners throughout the United States."

Bernstein said, "I couldn't think of a better partner for this exclusive agreement than L'Amey America. By manufacturing 'Made in America' eyewear, we are working towards the common goal of controlling our own supply chain and providing ultimate transparency to our customers. Stephen Rappoport and Daniel Shack have been extremely supportive of Scene Eyewear from the very beginning, and we are thrilled to be working together on this exciting endeavor."

Daniel Shack, vice president for sales and product development, L'Amey America, said, "This is a dream come true for us, to be able to design and produce eyewear collections that are made in New Jersey. We are always listening and partnering with our customers, they have been asking for a high quality, beautifully designed optical frames made in America. L'Amey America is very proud to be a part of the American made eyewear manufacturing renaissance."

Multiple collections will launch the second quarter of 2022. They'll be available via L'Amey America's thousands of retail partners across the U.S.

L'Amey America is wholly owned by International Luxury Group. It develops and distributes eyewear for brands such as Ann Taylor, Ben Sherman, Canali, Champion, Nicole Miller, Sperry and its own house brand TLG. Ultimate Vision USA, a luxury division of L'Amey America, develops and distributes brands such as McLaren, Henru Jullien and Plein Les Mirettes. ILG brings together eyewear, watches, leather goods and jewelry under one international accessories company.