

L'Amy America Debuts Fall 2023 Ben Sherman Collection

By Staff

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Quick Take: L'Amy America is introducing three new styles to its Ben Sherman ophthalmic collection. All styles are designed in biodegradable and recycled materials.

Specifics: The new styles are Beech, Cannon and Moorgate. Beech is a squared-off silhouette in translucent gradient acetate and paired with wide shark-fin temples. It is available in brown gradient, gray gradient and blue gradient. Cannon is a recycled stainless steel frame in an updated rectangular silhouette. It features a laser-engraved decorative stripe beginning on the frontal end pieces and extending to the temples. It is available in black, brown and green. Finally, Moorgate is a semi-rimless rectangular frame with tonal coloration. It is available in black, gunmetal and navy.

Selling Point: The new Ben Sherman styles are both classic and modern, ideal for everyday wear.

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(Top to Bottom): Beech, Cannon and Moorgate.