



L'AMY AMERICA LAUNCHES 8 NEW SPERRY SUNGLASS STYLES FOR SPRING 2017

Wilton, CT, January 2017– L'AmY America announces the launch of eight new sunglass styles to the Sperry Collection. All styles are polarized and are the perfect essential accompaniment for your ocean-ready, adventurous and timelessly fashionable lifestyle.

There are four new women's styles- Bluff Point, Marblehead, Newburyport and Warwick. The Bluff Point, inspired by iconic design, has an effortless edge with its matte finish and colored mirrored lenses. The top brow overlay adds contrast to the otherwise slim profile, and the temples are monochromatic to the front. Marblehead is timeless in design and a versatile piece built to go wherever the journey leads. The round front features a keyhole bridge and rivet details on the end pieces, and is done in contrasting material to the temples. Strikingly chic, the oversized square Newburyport makes a bold new statement. Exquisite detailing include a metal bridge and end piece caps that extend to a metal temple, giving sleek lines. Embrace the unexpected with the Warwick, an update to the classic aviator teardrop design. Distinctive styling details include mirrored lenses, a subtle etched 'Sperry' logo on the top view of the top bar, and translucent acetate temples showcasing the core wire twisted to be replicative of a nautical rope.



BLUFF POINT CO3



MARBLEHEAD CO3



NEWBURYPORT CO2



WARWICK CO1

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The new men's styles are Billingsgate, Brant Point, Jamestown and Wickford. An updated take on the classic aviator design, the Billingsgate has a more contemporary feel with its rounded shape and thicker, straight nose bridge. Engraved detailing replicative of stitching, extends along the temples. The Brant Point has a retro feel with a square and bolder profile. Two diamond rivets, replicative of the signature Sperry burgee detail, adorn the front end pieces. Made for adventure, the rectangular shape of the Jamestown combines classic and enduring styling for a timeless look. The metal front offers wider lens coverage and features a double wire bridge, as well as extended end pieces featuring the signature Sperry Razor Cut Wave-Siping pattern. The Wickford, a classic rectangular silhouette, elevates style with ease. A step design outlines the temples, and an etched pattern done in contrasting matte and shiny finishes is featured on the top layer.



BILLINGSGATE CO1



BRANT POINT CO3



JAMESTOWN CO1



WICKFORD CO1

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