

JUNE 2023 2020MAG.COM

20/20



SunFest!

THE SUNGLASS CELEBRATION
GROWS EVERY DAY

**THE EXCLUSIVE
SUNWEAR
MARKETPULSE**

**L&T
ENGAGING
IN-OFFICE EDGING**

**PRO TO PRO
SUNWEAR BUILDS
LIFETIME CUSTOMERS**

**CE
LENS DESIGN AND
THE EYE'S CENTER
OF ROTATION**

LONGCHAMP FROM MARCHON EYEWEAR

NEW
PRODUCTS



OUTSIDE the FRAME

This collection of clean and eye-friendly formulas has everything you need to cleanse, nourish and enhance your eyes. The pouch includes an eyeshadow stick, mascara, lash and brow serum, and an eye hygiene spray.



Healthy Eyes are Beautiful Eyes Best Sellers from twenty/twenty beauty

—Julian Urceley

COOL COLORS

20/20 INSIGHT: Summer is here, and it's time to add some vibrantly colored accessories to your wardrobe. This assortment of optical and sunwear styles offer you fashionable shades of red, purple, pink and blue, adding a small yet powerful pop of color to your face that you will want to wear every day.

—Victoria Garcia



VERSACE 3337 EssilorLuxottica

This optical style offers a purple hue in an oversized square shape with the brand's Greca symbol on the temples with metal pins on two sides.

Pricing: \$\$\$
(800) 422-2020/luxottica.com

MOREL 40203N Morel

A captivating coloration is what defines this women's optical style. Its front is constructed of high-definition acetate while its temples offer a tapered stainless steel design.

Pricing: \$\$\$
(800) 526-8838/morel-france.com



CALVIN KLEIN JEANS 22304 Altair Eyewear

Targeted toward tweens, this slight CatEye shaped optical style is lightweight and designed with plant-based resin.

Pricing: \$\$
(800) 505-5557/altaireyewear.com



NICOLE MILLER Punta Cana L'Amey America

A combination of rose gold and rose makes this metal sunglass ideal for the summer months ahead with its rounded aviator shape and flex hinges.

Pricing: \$\$
(866) 243-6350/lamyamerica.com



STUTZ CS119 Colors in Optics

Available in a dozen color options, this sunglass style offers an original P3 design that features a retro vibe, softly rounded contours and a keyhole bridge.

Pricing: \$\$\$
(212) 465-1200/colorsinoptics.com

