

EXTREME CLOSEUP



ACETATE SLIMS DOWN FOR ANN TAYLOR

STYLISH OPTIONS IN THE CORE AND PETITE COLLECTIONS DELIVER MORE FEMININE APPEAL

DETAILS

The newest models from Ann Taylor Eyewear are a departure from the chunkier looks of the past seasons: designed with compressed, hand-made acetate for an ultra-thin silhouette and lightweight fit, the four new styles have feminine written all over them. AT326 has a timeless, rounded front shape while the curved top of AT327 softens the rectangular shape and slim metal temples complement the acetate front. Part of

the Petite Eyewear Collection, ATP809 offers a contrast between texture (front) and hue (temples), and ATP810 offers a classic and modern sensibility with slender metal temples and an acetate front.

BACK STORY

A 60-year-old iconic American brand, Ann Taylor reflects a chic and modern point of view which is also reflected in the eyewear. To showcase the collection, L'Am

offers a display that addresses any board space limitations—it has two drawers that can each contain up to eight frames as well as a display shelf. A logo block, wall decal and frame board highlighter are also available.

WOW FACTOR

Characterized by clean lines and chic styling, Ann Taylor Eyewear is elegantly designed and offers variety through shape, color and size

profiles. There are many beautiful frame choices, all of which are progressive-friendly, offering deeper B measurements, for the modern, working female wearer who has a love for fashion and wants her eyewear to be a further extension of her great taste.

L'AMY
A M E R I C A

L'AMY AMERICA 800.U.S.A.LAMY LAMYAMERICA.COM