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ZEISS SmartLife Young Lenses



EYEVOTE 2024 VM
READERS' CHOICE 2024

Jobson's EyeVote Awards—VM and 20/20 Magazine announce honorees for 2024 EyeVote Readers' Choice Awards.

Human Capital

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SPECIAL SURVEY / EyeVote

VM and 20/20 Magazine Announce EyeVote Readers' Choice Awards for 2024

NEW YORK—*Vision Monday* and *20/20 Magazine* are pleased to announce the selections in the 16th annual EyeVote Readers' Choice Awards, a special survey aimed at identifying readers' favorite products and companies of the year. Optical retailers and ECP readers of the two Jobson Medical Information publications were asked to identify their "favorite" products in 22 distinct categories: optical frames, spectacle lenses, sunglasses, Rx sun lenses, contact lenses, optical equipment for wholesale prescription labs, optical supplies/consumables/tools, ECP/retail in-office lab equipment, diagnostic instruments, practice management software, EHR software, dispensing/measuring/fitting systems, patient engagement systems, online ordering website, social purpose missions, online and social media marketing services, PPE, telehealth solution, virtual/omnichannel sales tool, sustainable eyewear materials for frames, sustainable eyewear materials for sunwear, and low vision and assistive technology.

Selected companies were chosen based on both brand and company choices supplied by readers. This year's survey spanned a wide range of product brands and product groups.

Optical Frames

Readers' Choice, Company: **EssilorLuxottica**
 Readers' Choice, Frame Brand, Men: **Ray-Ban**
 Readers' Choice, Frame Brand, Women: **Fysh**
 Readers' Choice, Frame Brand, Teens: **Ray-Ban**
 Readers' Choice, Frame Brand, Kids: **Ray-Ban**
 Readers' Choice, Brand Introduced in 2024:
2BB: by L'AMy America

Spectacle Lenses

Readers' Choice, Company: **Hoya**
 Readers' Choice, Lens Brand: **Varilux**
 Readers' Choice, Lens Coating Brand: **Crizal**
 Readers' Choice, Lens Progressive Brand: **Varilux**
 Readers' Choice, Lens Photochromic Brand: **Transitions**
 Readers' Choice, Lens Brand, Introduced in 2024:
Transitions Gen S

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2024 EyeVote Readers' Choice		
	Readers' Choice: Company	Readers' Choice: Brand
Optical Frames	EssilorLuxottica	Men:  Women:  Teens:  Kids:  Introduced in 2024: 2BB: by L'AMy America
Spectacle Lenses	HOYA	Lens:  Coating:  Progressive:  Photochromic:  Introduced in 2024: 

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Patient Engagement Systems

Readers' Choice, Company: **Weave**

Readers' Choice, Brand: **Weave**

Online Ordering Website

Readers' Choice, Company Website: **VisionWeb**

Social Purpose Missions

Readers' Choice, Company: **EssilorLuxottica**

Readers' Choice, Brand: **OneSight**

Readers' Choice, Brand Introduced in 2024:

2BB: by **L'AMy America**

Online and Social Media Marketing Services

Readers' Choice, Company: **EyeCarePro**

PPE

Readers' Choice, Company: **Hilco Vision**

Readers' Choice, Brand: **Hilco Vision**

Telehealth Solution

Readers' Choice, Company: **20/20 Now**

Virtual/Omnichannel Sales Tool

Readers' Choice, Company: **EssilorLuxottica**

Readers' Choice, Brand: **SmartShopper**

Sustainable Eyewear Materials for Frames

Readers' Choice, Company: **EssilorLuxottica**

Readers' Choice, Brand: **Eco**

Sustainable Eyewear Materials for Sunwear

Readers' Choice, Company: **EssilorLuxottica**

Readers' Choice, Brand: **Ray-Ban**













Low Vision & Assistive Technology

Readers' Choice, Company: **Eschenbach**

Readers' Choice, Brand: **Eschenbach**

The 2024 EyeVote Survey ran from Sept. 4 through Oct. 11. An incentive for a chance to win a \$500 Amex Gift Card and two \$100 Amex Gift Cards was offered to encourage respondents to answer the survey. ■

2024 EyeVote Readers' Choice

	Readers' Choice: Company	Readers' Choice: Brand
Patient Engagement Systems	 weave	Brand:  weave
Online Ordering Website	 VisionWeb	
Social Purpose Missions	EssilorLuxottica	Brand:  ONESIGHT EssilorLuxottica Foundation Introduced in 2024: 2BB : by L'AMYAMERICA
Online and Social Media Marketing Services	 eyecarepro	
PPE	 HILCOVISION <small>Creating Smart Solutions since 1988</small>	Brand:  HILCOVISION <small>Creating Smart Solutions since 1988</small>
Telehealth Solution	 20/20NOW <small>THE FUTURE OF EYE EXAMS IS HERE</small>	
Virtual/Omnichannel Sales Tool	EssilorLuxottica	Brand: 
Sustainable Eyewear Materials for Frames	EssilorLuxottica	Brand:  eco
Sustainable Eyewear Materials for Sunwear	EssilorLuxottica	Brand: 
Low Vision & Assistive Technology	 ESCHENBACH	Brand:  ESCHENBACH