

LaunchPad New Products and Technology

Now Incorporating VMail ProductWatch and VMail Technology



Grow Specialty Eye Care By Harvesting Patient Trust
Presented By PECAA
The House of Independence
6 ABO-NCLE CE Hours • October 27

EYECARE

PECAA Announces its Next ABO-NCLE Virtual Education Event

Product: [PECAA](#) announces "Grow Specialty Eye Care By Harvesting Patient Trust" Interactive Zoom Webinar.

Top Line: Taking place on Sunday, October 27, 11:00 a.m. – 5:30 p.m. ET, the event is open to all practice staff across the country and provides the opportunity to earn either six ABO-approved or six NCLE-approved continuing education hours in a synchronous, virtual webinar format. It is open to all practice staff nationwide, including those who do not need ABO-NCLE credits.

Close Up: This session [Read more.](#)



FRAME COLLECTION

L'Amey America Launches Flex Fit 180 by Champion

Quick Take: [L'Amey America](#) has unveiled a new four model ophthalmic series by [Champion](#). The new models for men feature a 180-degree flexing hinge.

Specifics: The Fall 2024 Flex Fit 180 lineup offers classic sport styling with trend-conscious touches like modern geometric shapes, see-through temples and earthy colorways. The collection features both acetate and stainless steel constructions, and all frames are equipped with 180-degree flexing hinges and fully adjustable temples.

Selling Point: Connie Reiss, [Read more.](#)

FRAME COLLECTION

Aspex Eyewear Presents New Easy3Clip Style

Quick Take: [Aspex Eyewear](#) presents EC697, a new style from its [Easy3Clip](#) collection.

Specifics: EC697 is a subtle cat eye frame in acetate. Because it is part of the Easy3Clip collection, it features high-powered top front-mounted magnets and comes with three interchangeable clips: a blue light blocker, a polarized sun clip and a night driver clip.

Selling Point: EC697 is stylish and versatile. aspexeyewear.com/US [Read more.](#)

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