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LaunchPad: Frame Collection

L'Amey America Intros New Styles From Ann Taylor Luxury Collection

By Staff

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Quick Take: L'Amey America is presenting four new optical styles from the Ann Taylor Luxury collection.

Specifics: The new styles are AT025, AT026, ATP027 and ATP028. AT025 is a square frame with an annular inner profile and rounded temples featuring two-tone crushed crystal. It is available in tortoise, crystal blush and dazzling blue tortoise. AT026 is an angular metal frame with two-tone coloration and polished flat temples adorned with pearl accents. It is available in black gold, burgundy/gold and navy/teal. ATP027 is a soft cat eye frame with delicate pearl accenting on the temples. It is a petite frame available in black/caramel marble, tortoise/black and crystal/dusky rose horn. Finally, ATP028 is a feminine cat eye with a subtle upswept browline and pearl accenting on the temples. It is a petite frame available in mocha tortoise gradient, crystal plum and navy horn.

Selling Point: The new Ann Taylor Luxury styles are elegant and detailed.

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