

Kids+Vision

Eyecare and Eyewear for Your Young Patients

A Continuing Education
Supplement to VCPN,
June 2017
Approved for one ABO
credit hour of continuing education,
General Knowledge



**Pint-Size
Exam How-Tos**



**Tips for
Toddler Patients**



**Understanding
Eyecare for
Tweens and
Teens**



L'AMY
A M E R I C A


SPERRY
Kids

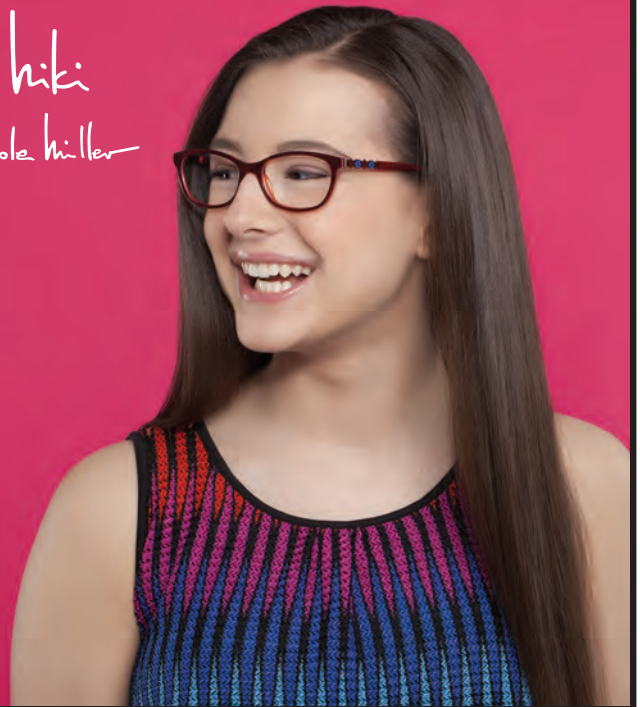


L'AMY AMERICA
IS YOUR
DESTINATION JR!

Champion
TWEENS 180°
POWER FLEX



hiki
nicole miller



SPERRY KIDS TILLER | CHAMPION CU7019 | NIKI NICOLE MILLER LARKIN

5% OF PROCEEDS WILL BENEFIT CHILDREN'S CANCER RESEARCH
and fund life-saving children's cancer treatments at the **Dana Farber Cancer Institute**

L'AMY
A M E R I C A

LAMYAMERICA.COM | 800.243.6350





MARCOLIN USA, GUESS TWEEN

The new GUESS Tween Eyewear Collection is all about functional, easy-to-wear yet dynamic styles. Bright, vibrant colors combine with trendy, modern, fresh looks in a range of rectangular and fun, cat-eye inspired shapes. The rectangular shape of acetate models GU9171 and GU9172 and the slightly cat-eye shape of GU9169 are available in a wide chromatic palette. The GU9174 style has a rectangular, clear-cut top of the front that tapers to the lower rim. The lightweight design of GU9170 and GU9173 is characterized by a combination of metal and acetate, enhanced with colorful matte and brushed finishes. [800.345.8482](tel:800.345.8482), Marcolin.com, InfoUSA@Marcolin.com

L'AMY AMERICA, CHAMPION TWEEN 180 COLLECTION

The 2017 Champion Tween's 180 collection features Champion's exclusive "180° PowerFlex" hinge system. A heavy-gauged stainless steel hinge system allows the temple to flatten into a 180° position to the frame front. This flexible and ultra-durable hinge makes any Champion Tween frame perfectly suited for the sport-minded, active youngster's lifestyle. Vintage-inspired shapes and sport-stripe detail create easy-to-wear and youthful looks with a more mature vibe. This brand, along with Sperry Kids and Niki Nicole Miller, make up the "Destination, Jr." program. Each year, L'Amey America chooses a charity to which the company gifts 5% of reorder proceeds. This year's beneficiary, Dana-Farber Cancer Institute, will use L'Amey America funds to provide lifesaving treatment and research for children suffering from rare forms of cancer. [800.243.6350](tel:800.243.6350), LAmyAmerica.com, Support@LAmyAmerica.com



EYEWEAR DESIGNS, LTD., TONY HAWK KIDS

The successful Tony Hawk Eyewear and Kids Eyewear collection have garnered rave reviews for its innovative styling, bold use of color and attention to detail. "We believe these new kids styles capture the spirit and essence of the brand and lifestyle of Tony Hawk and will continue to re-define kid's eyewear in the marketplace," stated Andrea Gluck, co-president. There are five new releases in plastic and metal. The THK 12 has a plastic frame with a rectangular shape and a universal bridge. Each color features double rivet accents on the endpieces, the Tony Hawk logo in silver on the left temple and authentic Tony Hawk skull pattern on the inside of each temple. THK 14 is a rectangular metal frame, also with a universal bridge and a dynamic and vibrant graffiti pattern on the inside of the temples. [800.645.6596](tel:800.645.6596), EyewearDesigns.com

