



L'AMY AMERICA INTRODUCES ANN TAYLOR TITANIUM

Wilton, CT – May 2017. The story and trend we're loving right now. Expanding its assortment, the Ann Taylor Eyewear Collection now offers chic, modern designs in Titanium. The collection will launch with six core styles.

Feminine in styling, these styles blend on-trend shapes with an ultra-thin silhouette and lightweight fit. By nature, Titanium has many beneficial characteristics- it's hypoallergenic, nickel-free, lightweight, durable and flexible. These pieces are designed for today's modern woman, bringing sleek sophistication together with color and pattern.



AT600



AT601

The AT600 is a modern take on a rectangular silhouette, with softened curves and narrow end piece caps that decorate the brow line. Acetate temples have a shimmering color pattern play on the inside. A frameless design, the AT601 has an ultra-thin butterfly shaped profile. The top brow features textural detailing and extends to the temple contrasting with tortoise material.



AT602



AT603

The AT602 is feminine with a subtle cat eye effect. Giving these frames a polished look, rich tortoise acetate temples complement the semi-rimless front. A top brow overlay brings a structured element to the curves of the AT603. The temples blend color and pattern with a hint of sparkle, bringing a feminine finesse.



AT604



AT605

With an ultra-thin gauge, the AT604 has sleek lines. An abstract leopard print on the inside of the temples adds some flair to the sophisticated design of the teacup front shape. The AT605 is rounded in shape giving this style a feminine feel. Flat metal temples are decorated with a delicate line detail.

The Ann Taylor Tailored Fit Collection will launch May 2017 and have a wholesale of \$79.95.

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