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LaunchPad: Frame Collection

L'Amey America Intros New Niki Nicole Miller Teen & Tween Styles

By Staff

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Quick Take: L'Amey America is launching four new Niki Nicole Miller styles for teen and tween girls.

Specifics: The new styles are Amelia, Emma, Luna and Sophia. Amelia is a soft square shape with translucent two-tone acetate and a color filled floral pattern on the metal temple. It is available in translucent purple, translucent teal and translucent brown. Emma features a two-tone metal front and metal temples with color filled, geometric patterns on the tips. It is available in black/gold, burgundy/rose and purple/light purple. Luna combines a trendy fade acetate front with metal temple details and a debossed heart with coordinating color-fill. It is available in teal, purple and brown. Finally, Sophia features an acetate color tortoise front and tips with metal temples adorned with a Nicole Miller openwork pattern with color fill. It is available in purple/blue multi, brown/green multi and burgundy/grey multi.

Selling Point: The new Niki Miller teen and tween styles are fun and fashion forward.

www.lamyamerica.com

(Top to Bottom): Amelia, Emma, Luna and Sophia.