



L'AMY AMERICA ANNOUNCES A MULTI-YEAR AGREEMENT WITH CONDÉ NAST TO CREATE *GLAMOUR* EDITOR'S PICK EYEWEAR COLLECTION

Wilton, CT – February 6, 2017. L'Amy America, part of International Luxury Group, announces it has entered into a multi-year license agreement with Condé Nast to market and distribute sunglasses and ophthalmic frames for the *Glamour* brand under the name *Glamour* Editor's Pick.

"*Glamour* is a leading voice in fashion and beauty among influential millennial audiences, and we are thrilled to leverage the brand's signature aesthetic and style expertise in an exciting new eyewear collection called *Glamour* Editor's Pick," said Cathy Hoffman Glosser, senior vice president of licensing at Condé Nast. "We have found incredible partners in L'Amy America and look forward to introducing consumers to this new line, which will reflect *Glamour's* mission to empower and inspire women."

"We are pleased to partner with Condé Nast and *Glamour* to create eyewear collections for one of the most well-known and respected women's brands in the United States," said Stephen Rappoport, President and CEO of L'Amy America. "*Glamour*, utilizing the power of their print and social media platform, will enable L'Amy to enhance women's experience while purchasing *Glamour* Editor's Pick eyewear in optical, department stores, and specialty retailers throughout North America. With one in eight American women engaging with *Glamour* throughout the country, we are perfectly positioned to create a dynamic portfolio that speaks to the *Glamour* woman."

With 150 million women engaging with *Glamour* through social media, *Glamour* is where fashion trends come to life. The new *Glamour* Editor's Pick sunglass and ophthalmic collections will preview at Vision Expo West 2017, fully supported by a host of point-of-purchase materials, including displays, lifestyle imagery, and bold product packaging.

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 100 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: *Vogue*, *Vanity Fair*, *Glamour*, *Brides*, *Self*, *GQ*, *GQ Style*, *The New Yorker*, *Condé Nast Traveler*, *Allure*, *Architectural Digest*, *Bon Appétit*, *Epicurious*, *Wired*, *W*, *Golf Digest*, *Golf World*, *Teen Vogue*, *Ars Technica*, *The Scene*, *Pitchfork* and *Backchannel*. The company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit condenast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

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About Glamour:

Glamour is one of the biggest fashion and beauty magazine brands, reaching an all-time high of one out of eight American women, with 10 million print readers and 15 million unique users online. *Glamour* has received a record number of National Magazine Awards, including Magazine of the Year, honoring print and digital excellence, and General Excellence for its category. Its content is available in an iPad edition, apps, podcasts, and books — including two New York Times bestsellers. In 2013 *Glamour* launched its video channel, which now boasts over 60 video series and has received substantial critical accolades, including a 2014 National Magazine Award for Video and 2 Television Academy honors. With a robust social strategy across Facebook, Twitter, Instagram, YouTube, Snapchat and Pinterest, *Glamour's* total social media footprint is 150 million touchpoints.

About ILG-L'AmY America:

L'AMY America, a wholly- owned subsidiary of the L'AmY Group is part of ILG (International Luxury Group)—one of the world's leading fashion accessories companies possessing a portfolio of internationally renowned licensed brands distributed. The group develops eyewear for brands such as ANN TAYLOR, BALLY of SWITZERLAND, BALMAIN, CERRUTTI 1881, CHAMPION, KENZO, NICOLE MILLER, ROCHAS, SONIA RYKIEL, and SPERRY, as well as its own house brands. ILG-L'AMY Group brings together eyewear, watches, handbags and jewelry under one international accessories company. For more information visit www.lamyamerica.com.

Contacts:

L'AmY America, Cheryl Canning cheryl.canning@lamyamerica.com 203/761-0611 x348

Condé Nast, Mari Dwyer mari_dwyer@condenast.com 212/286-2021