



**MAKE A L'AMY  
PURCHASE**

*Stand for  
The Silent*

**TO END CYBERBULLYING**

A promotional partnership between

*Stand for the Silent*

**L'AMYAMERICA**

AWARD-WINNING INNOVATION  
EXCEPTIONAL COMPANY VALUES

# Stand for the Silent

WILL **YOU** STAND FOR THE SILENT?



## Stand for the Silent

### The pledge

"From this day forward, I promise to respect those around me as well as respect myself. I am somebody, and I can make a difference. I can make another feel loved. I can be the helping hand that leads another back to the path of hope and aspiration.

I will not stand silent as others try to spread hatred through my community. Instead, I pledge to lift up those victims and show them that their life matters. I will be the change, because I AM SOMEBODY!"

The more frames you buy, the more slingpacks you get  
and the more money donated on your behalf.

**YOUR PURCHASE WILL HELP MAKE A DIFFERENCE  
TO JOIN OUR MISSION TO END BULLYING**

About

Stand  
for the  
Silent



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Stand For The Silent was started in 2010 by a group of high school students in Oklahoma City, OK, after they heard the story of Kirk and Laura Smalley's son, Ty Field- Smalley.

At 11 years old, Ty took his own life after being suspended from school for retaliating against a bully that had been bullying him for over two years.

**Stand For The Silent exists as a platform to allow Kirk and Laura to share their story, and offer education and tools that will prevent their tragedy from happening to another child and family. Kirk and Laura's mission is to continue to change kids' lives and bring awareness to bullying and the real devastation it causes.**

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**STOP  
BULLYING**

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