



Tuesday, November 22, 2022

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PEOPLE: Honors

## VM and 20/20 Magazine Announce EyeVote Readers' Choice Awards for 2022

By Staff Monday, November 21, 2022 12:27 AM















NEW YORK—Vision Monday and 20/20 Magazine are pleased to announce the selections in the 14th annual EyeVote Readers' Choice Awards, a special survey aimed at identifying readers' favorite products and companies of the year. Optical retailers and ECP readers of the two Jobson Medical Information publications were asked to identify their "favorite" products in 20 distinct categories: optical frames, spectacle lenses, sunglasses, Rx sun lenses, contact lenses, optical equipment for wholesale prescription labs, optical supplies/consumables/tools, ECP/retail in-office lab equipment, diagnostic instruments, practice management software, EHR software, dispensing/measuring fitting systems, patient engagement systems, online ordering website, social purpose missions, online and social media marketing

services, PPE, telehealth solution, virtual/omnichannel sales tool and sustainable eyewear materials.

Selected companies were chosen based on both brand and company choices supplied by readers. This year's survey spanned a wide range of product brands and product groups.

## **Optical Frames**

Readers' Choice, Company: L'Amy America Readers' Choice, Frame Brand, Men: Champion Readers' Choice, Frame Brand, Women: Nicole Miller Readers' Choice, Frame Brand, Teens: Champion Readers' Choice, Frame Brand, Kids: Champion Readers' Choice, Brand Introduced in 2022: ILLA