

L'Amy America Launches Three New Nicole Miller Optical Styles for Fall/Winter 2015

<u>Wilton, Conn.</u> – August 2015. The three new ophthalmic styles for fall/winter in the Nicole Miller eyewear launch highlight Nicole's innovative use of materials, resulting in eyewear that is urban and sophisticated yet feminine for today's modern woman.



The Nicole Miller Douglaston combination frame highlights a full modern metal front with gorgeous rich crisscross multi-colored acetate temples and beautiful metal insert that transitions the metal front to the acetate temples. Size 53-17-135, \$59.95 wholesale. Available in matte black/brown multi, matte brown/blue multi, and matte burgundy/black multi.



Mixing solids and beautiful tortoise colors in a contemporary eye shape sets the Nicole Miller Franklin apart. Modern design aesthetics – a solid color on the temple transitions to the rich tortoise by way of a single metal slash – were inspired by Nicole's mixing of patterns and solids in her ready-to-wear separates. Size 50-16-135, \$59.95 wholesale. Available in black/tortoise, tortoise/brown, and purple tortoise/black.

Continued -



The Nicole Miller Gansevoort's acetate style will appeal to women looking for a style that is sophisticated with a touch of glamour evident in the pillow triangle temples with a subtle sparkle detail inspired by Nicole's sexy evening wear. Size 51-16-135, \$59.95 wholesale. Available in black sparkle/tortoise, brown sparkle and navy sparkle.

L'AMY America is part of Groupe TWC-L'AMY – the largest accessory company in France. Established in 1810, the group develops eyewear for brands such as ANN TAYLOR, BALLY of SWITZERLAND, BALMAIN, CARVEN, CERRUTTI 1881, COLUMBIA SPORTSWEAR, KENZO, NINA RICCI, ROCHAS, SONIA RYKIEL, SPERRY, AND TED LAPIDUS as well as its own house brands. Groupe TWC-L'AMY brings together eyewear, watches, handbags and jewelry under one international accessories company.

For more information contact Cheryl Canning at cheryl.canning@lamyamerica.com, 800/872-7377 extension 348.

#