

L'AMY America Announces Sperry Top-Sider® License

Wilton, Conn. (February 16, 2012)- L'AMY America announces it has entered into a multi-year license agreement with Sperry Top-Sider® to market and distribute sunglasses & ophthalmic frames for both men and women.

“We are very pleased to partner with Sperry Top-Sider. They are a wonderful and iconic American brand that has experienced very strong growth in recent years, a trend that we look to continue and maximize along with their other new licensees. Incorporating their values of the nautical lifestyle into both ophthalmic and sunglasses collections for men and women will enable us to create a fun, young and trendy collection of high-quality designs. This brand is a perfect complement to our ever-expanding American brand portfolio,” says Stephen Rappoport, President of L'AmY America.

“We are pleased to partner with L'AMY, a renowned manufacturer of eyewear, and we look forward to bringing consumers a unique collection that pays homage to the Sperry Top-Sider brand,” said Craig Reingold, President of Sperry Top-Sider.

Under the terms of the license agreement, L'AMY America will have rights to create Sperry Top-Sider branded collections for men and women covering the categories of sunglasses and ophthalmic frames. L'AMY will distribute the collections through premium department stores and specialty optical retailers throughout the United States and Canada, Sperry Top-Sider's own retail stores and on sperrytopsider.com.

About Sperry Top-Sider®

Since 1935, Sperry Top-Sider® has been the leading brand of footwear for those with a Passion for the Sea. From its introduction of the world's first siped rubber outsole for non-marking traction, to advanced technical fabrication to combat the elements, Sperry Top-Sider® remains the vanguard of the nautical lifestyle. Available at brand retail locations, independent, marine, outdoor and department stores, Sperry Top-Sider® is the official footwear of the Sperry Top-Sider® NOOD Regattas, the US Sailing Team Alpha Graphics, the US Sailing Association, the New York Yacht Club Invitational Cup, the Salt Water Sportsman Seminar Series and the National Safe Boating Council.

Based in historic Lexington, Massachusetts, Sperry Top-Sider® is a division of Collective Brands Performance + Lifestyle Group, a subsidiary of Collective Brands, Inc. (NYSE:PSS). For more information, please visit www.sperrytopsider.com.

About L'AMY

L'AMY America is part of Groupe TWC-L'AMY – the largest accessory company in France. Established in 1810, the group develops eyewear for brands such as Bally of Switzerland, Balmain, Carven, Cerrutti 1881, Columbia Sportswear, Kenzo, Nicole Miller, Nina Ricci, Proenza Schouler, Rochas, Sonia Rykiel, Ted Lapidus, and Theory, as well as its own house brands. Groupe TWC- L'AMY brings together eyewear, watches, handbags and jewelry under one international accessories company. More information available at www.lamyamerica.com.