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**1. CACHET/A DIVISION OF L'AMY AMERICA
CHLOE 2139**

TARGET CUSTOMER: Women who want a modern, feminine interpretation of the classic aviator

MATERIALS: (Frame) plastic, metal; (lenses) CR-39

SPECIAL FEATURES: Six-base lens curve; signature rivets; offered in black with gray lenses; plum with plum gradient lenses, khaki with smoked brown lenses or seashell with brown gradient lenses

PRICING: \$\$\$\$

(800) 872-7377

www.lamygroup.com



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2. CHARMANT USA

LACOSTE 12622

TARGET CUSTOMER: Women seeking glamorous sunwear with vintage flair

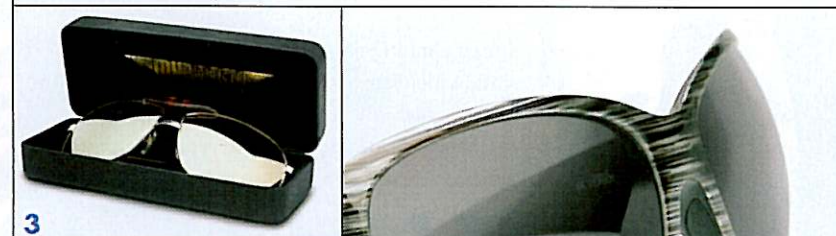
MATERIAL: Plastic

SPECIAL FEATURES: Designed in commemoration of Lacoste's 75th anniversary; available in white, black and beige; 75th anniversary case and cleaning cloth; men's anniversary style, Lacoste 12431, also available

PRICING: \$\$\$

(800) 272-2042

www.charmant.com



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3. DRAGON

MURDOCK

TARGET CUSTOMER: Individuals seeking a youth lifestyle brand popular with those involved in surfing, snowboarding, motocross, skateboarding, racing, wakeboarding and skiing

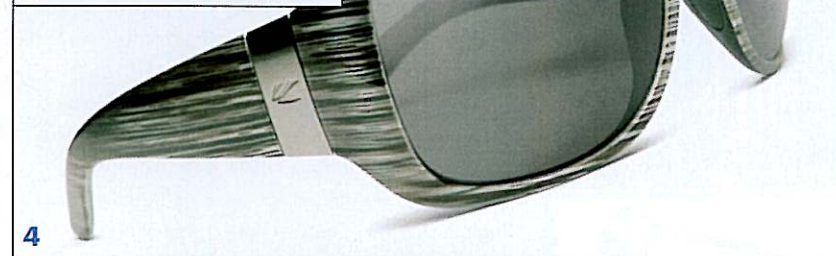
MATERIALS: (Frame) metal; (lenses) polycarbonate

SPECIAL FEATURES: Spring-loaded hinges; six-base lens; available with polarization and AR coating

PRICING: \$\$

(888) Dragon-8

www.dragonalliance.com



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4. KAENON POLARIZED

LEILA

TARGET CUSTOMER: Fashionable women not willing to sacrifice premium optics and comfort for style

MATERIALS: (Frame) TR-90 injection molded; (lenses) SR-91

SPECIAL FEATURES: Eight-base polarized lens with super hydrophobic, anti-scratch and AR treatments; inlaid Variflex nose pads

PRICING: \$\$\$\$

(866) KAENON-1

www.kaenon.com



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5. LIVE EYEWEAR

REDESIGNED COCOONS

TARGET CUSTOMER: Adults desiring OverRx sunwear

SPECIAL FEATURES: Enhanced Polare polarized lens system; sleek new frame modifications, an even smoother velvety Soft Touch finish and advanced Flex2Fit adjustable temples; features new OverRx Authenticity emblem embedded in frame

PRICING: \$

(800) 834-2563

www.liveeyewear.com