

MAKE A L'AMY PURCHASE

Stand for the Silent

TO END BULLYING

A promotional partnership between









Stand for the Silent was founded in 2010 by Kirk and Laura Smalley to honor their son Ty's memory. He died by suicide after being suspended from school for retaliating against a student who had bullied him for over two years.

Stand for the Silent exists as a platform to allow Kirk and Laura to share their story, and offer education and tools that will prevent their tragedy from happening to another child and family. Since 2010, Stand for the Silent has reached 3.28 million kids in 4,726 schools through their school-wide assemblies, bullying and cyberbullying initiatives with youth, parents and teachers.















The more frames you buy, the more backpacks you get and the more money donated on your behalf.

YOUR PURCHASE WILL HELP MAKE A DIFFERENCE TO JOIN OUR MISSION TO END BULLYING





