

LaunchPad: Sunwear Collection

### L'Amey America Unveils Spring 2024 Nicole Miller Ophthalmic Sunglasses Collection

By Staff  
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**Quick Take:** L'Amey America announces the launch of the Spring 2024 Nicole Miller Ophthalmic Sunglasses collection.

**Specifics:** The collection includes five new styles: Baliff, Barlow, Monte Carlo, Lavotto Beach and Cove. Baliff is an oversized rounded frame with rainbow glitter accents on the temples. Barlow is a petite combination frame with acetate detailing. Monte Carlo is a cat eye with an elegant translucent brow detail. Lavotto Beach is an oversized, upswept colored tortoise frame with a paisley core wire in an understated temple. Finally, Cove is an uplifted frame with translucence and tortoise in the brow.

**Selling Point:** The newest Nicole Miller Ophthalmic Sunglasses collection offers a combination of fashion-forward design and comfort.  
[www.lamyamerica.com](http://www.lamyamerica.com)

(Top to Bottom) Baliff, Barlow, Monte Carlo, Lavotto Beach and Cove.