

LaunchPad: Frame Collection

## L'Amy America Intros New Ann Taylor Optical Styles

By Staff

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AT109 (top) and AT110.

**Quick Take:** L'Amy America is introducing two new optical styles from Ann Taylor.

**Specifics:** The new styles are AT109 and AT110. Both are metal styles with uplifted corners and colorful detailing. AT109 is available in matte black/rose gold, matte mulberry/silver and matte teal/light gold. AT110 is available in matte plum/light gold, matte Bordeaux/rose gold and matte periwinkle/silver. Both are 100 percent progressive friendly.

**Selling Point:** The new Ann Taylor styles are elegant and timeless.

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