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NEW FRAME PRODUCTS

Spotlight on Ben Sherman



L'Amey America adds new sustainable ophthalmic styles to its Ben Sherman collection. All frames follow the brand's DNA with easily recognizable logos and are crafted with sustainable materials. The two new optical styles feature a cut-down detail with a laser etched surface treatment that creates a dimensional appearance and a Ben Sherman signature house check pattern lasered inside the sleek temples. Style Wood is defined by its bold, wayfarer-inspired look and comes in a striation pattern that resembles wood with an intricate surface treatment added. Style Church offers a timeless rectangular silhouette that is available in classic tortoise and other soft translucent colorations.

—Victoria Garcia